



Join The 3rd International Convention of the Professional Speakers Association Holland

**“Speakers Showing The Way To A New Future”
March 19 - 20 2010**



The 3rd International Convention of the Professional Speakers Association Holland March 19 – 20 2010

Thursday 18 March: Global Speakers Network meeting



Hotels van Oranje: a beautiful location: Noordwijk, near Amsterdam

Noordwijk is a picturesque small beach town at the North Sea of the Netherlands. It's only 20 kilometers away from Amsterdam and has a good connection with Schiphol/Amsterdam-airport. From all over the world, you can fly directly or with one stop to this international airport.

The convention will take place in the Hotels of Oranje (named after Dutch Royal Family) and this hotel is worldclass and is very experienced at holding events like this one. The rooms of the Hotels of Oranje are very reasonable priced and the venue delivers excellent service. A limited number of rooms are specially reserved for the PSA Convention.



From this hotel we have great connections to all parts of the Netherlands and Belgium; we can travel to Antwerp, Brussels and Maastricht (the most Northern French-city) within 3 hours and we have the opportunity to go to the traditional towns of the Netherlands, like Marken and Volendam within two hours.

Our country has many beautiful cities: our capital Amsterdam is wellknown in the world; The Hague is the center of the international judicial world and Rotterdam is one of the biggest harbors in the world and so is Antwerp in our neighbor country Belgium. We include in our association also the Dutch-speaking inhabitants of Belgium. World-famous painters come from Holland and Belgium: Rembrandt, Van Gogh, Jan Steen.

In sport, the Dutch excel in ice skating and in soccer. The Amsterdam Soccer club FC Ajax is a world wide brand on its own. Holland is famous for its windmills, wooden shoes and off course for exporting flowers, over 20 million a day, especially tulip bulbs.



PSA Holland

The Professional Speakers Association Holland is a small association but with a lot of experience and flair. We can and will be perfect hosts. We already achieved a name on organizing great conventions with big names, although we are young and relatively small in numbers. As we sing in one of our Dutch songs rooted from the Golden Century (1600) about Piet Hein a famous captain: "Piet Hein, his name is small, but his actions are great".

Our international guests at the conventions in Amsterdam in 2008 and Antwerp in 2009 were very happy with what we presented to them and even asked us to make a proposal for the possible upcoming Global Speakers Summit. Off course, we can still get better and we will, but we also can be satisfied with what we have achieved so far.

In addition to our convention experience over the last two years, we are a growing organization with a wealth of expertise among our members. We are sure that we can manage this event together with our event management company (Moonen Congress Organization).



PSA Holland, at your service!

Programme

Your Conference host: Tom van 't Hek (NL) & Robert Benninga (NL)

Thursday afternoon 18 of March

14.00 hrs – 18.00 hrs Global Speakers Network (members GSN & guests only)

Program Friday, 19 of March

08.00 hrs Welcome and registration
09.00 hrs START of the CONVENTION
09.15 hrs Opening by **Paul ter Wal** (NL), president of PSA Holland
09.30 hrs Keynote speech by **Randy Gage** (USA)
11.00 hrs Coffee break
11.30 hrs Keynote speech by **Adele Landauer** (GER)
12.15 hrs Keynote speech: by **Christine Morlet** (Fr)
13.00 hrs Lunch break
14.15 hrs Keynote speech by **Gustav Gous** (RSA)
15.00 hrs Learning tracks (50 min). Choice between 3:
Session A: by **Hans Ruinemans & Paulus Veltman** (NL)
Session B: by **Adriaan Wagenaar** (NL) "Learning to play"
Session C: by **Renee Lee Rosenberg** (NY)
16.00 hrs Coffee break
16.30 hrs keynote by **Bob "Idea Man" Hooey** (Can)
17.15 hrs Keynote by **Philip van Hooser** (USA; President NSA)
18.00 hrs Conclusions and presentation of the evening programme
19.30 hrs Reception for IFFPS-presidents & guests
20.00 hrs Dinner (dresscode: black tie)
Entertainment by **Richard ten Hoop** (NL) & **Henri Goossen** (NL)
22.00 hrs After dinner speech by **Lindsay Adams** (AUS), president of the
Global Speakers Federation
22.30 hrs "Penguin Party" with music

Program Saturday, 20 of March

09.00 hrs Welcome by **Tom van 't Hek** (NL)
09.15 hrs Keynote speech by **Carla Rieger** (CAN) "The Top 5 Mindsets of Highly Resilient People"
10.00 hrs Keynote speech by **Katja Schleicher** (NL) "How storytelling makes your communications more impactful"
10.45 hrs Coffee break
11.15 hrs 3x 20 minutes speeches by
Omekongo Didinga (1)
Celeste Brown (NL/USA)(2)
Jitske Kramer (NL)(3)
12.15 hrs Keynote by **Sandy Dumont** (USA) "Change Your Image, Change Your Life "
13.00 hrs Lunch break
14.15 hrs Learning tracks (60 min). Choice between 3 sessions:
Session A by **Brigitte Paulisen** (NL)
Session B by **Jonathan Marks** (UK)
Session C by **Wolfgang Riebe** (Ger)
15.15 hrs Short tea-break
15.30 hrs Keynote speech by **Scott Friedman** (USA)
16.15 hrs Keynote speech by **Lindsay Adams** (Aus)
17.00 hrs Official end of the convention
19.00 hrs Optional evening activity: Party in AMSTERDAM

Sunday 21 March, after 10.00 hrs

Optional: Tourist-trip in the region of Amsterdam; back at 18.00 hrs.

All information and registration on: www.psaholland.org