

## **German Speakers Association – 2008**

### **“Making Meetings Magic”**

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1. Don't walk around in borrowed clothes
  - a. What's your “voice?”
  - b. What's your unique experience?
  - c. Who were your “teachers?”
  
2. Show, don't tell
  - a. What's this like?
  - b. Can you take time for “real time?”
  - c. Have you captured all the senses?
  
3. Be big by being small
  - a. What micro ideas have macro implications?
  - b. Can you be generous with metaphors and similes?
  - c. Have you been memorable and repeatable?