

Speaker:  
Doug Stevenson, USA

# "Emotional Eloquence - The Secret To Changing Peoples Lives One Speech at a Time" 06.09.08

**Speak from your head with your heard wide open!**

You need to love yourself and let them watch



Emotion it the fastest lane to the brain

Learn how to balance emotions and content

Give your customers nuggets of wisdom

**Less content, more context**

**You can feel it**

**What is that and how can we add that to our speeches?**

It's the fastest way to the brain

**Take a risk**

Don't be afraid of doing it

Your are always free to go

**Are you free to go?**

Or are you restricted by emotions, restrictions,....

**Change the way it is**

You are free to show emotions

This can change a lot

Than it sticks to depth

Content is connected to emotions

Connect context to content

Go deep

Create emotions

Delete some content and add context

Skip you principals

Create pictures

People remember pictures we create in their minds

**Go deep NOT wide!**



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